



Key Requirements

- + Design for Manufacturing Support
- + Material Sourcing
- + Materiality

Service of Choice

Material Advisory provides in-depth, experienced guidance for your next project. A true extension of your team, our experts partner with you to provide material research, customized suggestions, and cross-industry solutions at the speed of innovation – saving you time and resources.

We're here to help you make smarter long-term material decisions. By monitoring 75+ trends and topics that influence industries and decision makers, we are poised to keep you ahead of the curve — and better prepared for the future. **Let's design a clear path forward.** →

CASE STUDY: CONSUMER ELECTRONICS

Sounds like we've got a winner.

The Challenge

Ultimate Ears, a Logitech brand, was in search of materials to bring their new social speaker, the UE Boom, to life. The goal was to eschew traditional materials and provide a completely new experience combining strength, beauty, and functionality.

The Discovery

Material ConneXion found inspiration for the design in the office - literally. The materials sourced for this now iconic design were intended for high-performance office seating; here it brings warmth, durability, and water- and stain-resistance to the speaker's surface while maintaining its acoustic transparency. MCX worked with design and engineering teams to deliver this revolutionary Bluetooth speaker.

The Material Solution

UE Boom became Logitech's best selling product in all categories. The speaker has delivered triple-digit sales growth since its inception and allowed Logitech to become one of the top three brands for mobile speakers in the United States and received multiple awards.

Material ConneXion®



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Every Idea Has a Material Solution.™